

## Goal 1 • SUPPORT SUSTAINABLE SYSTEMS OF GOVERNANCE FOR CULTURE













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Areas of monitoring	Indicators	SDG Targets	Means of verification
CULTURAL AND CREATIVE SECTORS	Policies and measures     support the development     of dynamic cultural and     creative sectors	8.3 8.3 4.4	<ul><li>1.1 Integrated strategies and frameworks</li><li>1.2 Sectoral laws and policies</li><li>1.3 Job creation and entrepreneurship measures</li><li>1.4 Education and training programmes</li></ul>
	Policymaking is informed and involves multiple public bodies	16.6 16.7 16.7	<ul> <li>2.1 Ministry with competence and budget for culture</li> <li>2.2 Interministerial cooperation</li> <li>2.3 Decentralized responsibilities</li> <li>2.4 Information systems and statistics</li> </ul>
MEDIA DIVERSITY	3. Policies and measures support diversity of the media	16.10	<ul><li>3.1 Media freedom</li><li>3.2 Media accountability</li><li>3.3 Media monitoring</li><li>3.4 Media ownership</li></ul>
	4. Policies and measures support diversity of content in the media		<ul><li>4.1 Public service media with cultural mandate</li><li>4.2 Content diversity in programming</li><li>4.3 Domestic content incentives</li><li>4.4 Data and information trends</li></ul>
DIGITAL ENVIRONMENT	5. Policies and measures support digital creativity, enterprises and markets	4.4	<ul><li>5.1 Diverse actors in the digital industries</li><li>5.2 Digital transformation of industries and institutions</li><li>5.3 Digital creativity and competencies</li></ul>
	6. Policies and measures facilitate access to diverse cultural expressions in the digital environment		<ul><li>6.1 Access to domestic digital content</li><li>6.2 Digital literacy</li><li>6.3 Data and information trends</li></ul>
PARTNERING WITH CIVIL SOCIETY	7. Measures strengthen the skills and capacities of civil society	17.17	<ul> <li>7.1 Enabling environment for Civil Society Organizations (CSOs)</li> <li>7.2 Structuring of CSOs</li> <li>7.3 Training and mentoring for CSOs</li> <li>7.4 Funding for CSOs</li> </ul>
	8. Civil society is involved in the implementation of the Convention at national and global levels	17.17 16.7	<ul> <li>8.1 Policy dialogue mechanisms with public authorities</li> <li>8.2 Participation in policy design</li> <li>8.3 CSO initiatives</li> <li>8.4 Participation in the work of the Convention's governing bodies</li> </ul>



## Goal 2 • ACHIEVE A BALANCED FLOW OF CULTURAL GOODS AND SERVICES AND INCREASE THE MOBILITY OF ARTISTS AND CULTURAL PROFESSIONALS













Areas of monitoring	Indicators	SDG Targets	Means of verification
MOBILITY OF ARTISTS AND CULTURAL PROFESSIONALS	9. Policies and measures support the outward and inward mobility of artists and cultural professionals	10.7 10.7	<ul><li>9.1 Outward mobility</li><li>9.2 Inward mobility</li><li>9.3 Mobility information systems</li></ul>
	10. Operational programmes support the mobility of artists and cultural professionals, notably from developing countries		<ul><li>10.1 Mobility funds</li><li>10.2 Cultural events and exchange facilities</li><li>10.3 South-South mobility programmes</li><li>10.4 CSO mobility initiatives</li></ul>
FLOW OF CULTURAL GOODS AND SERVICES	11. Policies and measures support balanced international flows of cultural goods and services	10.a 8.a	<ul><li>11.1 Export strategies and measures</li><li>11.2 Implementation of preferential treatment</li><li>11.3 Aid for Trade</li></ul>
	12. Information systems evaluate international flows of cultural goods and services	17.11 17.11 10.b	<ul><li>12.1 Value, origin and destination of cultural goods</li><li>12.2 Value, origin and destination of cultural services</li><li>12.3 Direct foreign investment in culture and creative sectors</li></ul>
TREATIES AND AGREEMENTS	13. Trade and investment agreements refer to the Convention or implement its objectives	10.a	<ul><li>13.1 Special status for cultural goods and services</li><li>13.2 Cultural clauses related to e-commerce and digital products</li><li>13.3 Preferential treatment provisions</li></ul>
	14. Other agreements, declarations, recommendations and resolutions refer to the Convention or implement its objectives		<ul><li>14.1 Agreements aligned with the goals of the Convention</li><li>14.2 Declarations, recommendations and resolutions aligned with the goals of the Convention</li></ul>



## Goal 3 • INTEGRATE CULTURE IN SUSTAINABLE DEVELOPMENT FRAMEWORKS









Areas of monitoring	Indicators	SDG Targets	Means of verification
NATIONAL SUSTAINABLE DEVELOPMENT POLICIES AND PLANS	15. National sustainable development policies and plans include action lines to support diverse cultural expressions	8.3 17.14	<ul><li>15.1 Culture and creative sectors in national development plans</li><li>15.2 Public cultural bodies in planning and implementation</li><li>15.3 Evaluation of national development plans and strategies</li></ul>
	16. Policies and measures support equity in the distribution of cultural resources and inclusive access to such resources		<ul><li>16.1 Culture-based regeneration plans</li><li>16.2 Participation and access to diverse cultural expressions</li></ul>
INTERNATIONAL COOPERATION FOR SUSTAINABLE DEVELOPMENT	17. Development cooperation strategies include action lines to support diverse cultural expressions	17.2	<ul> <li>17.1 Culture and creative sectors in development cooperation strategies</li> <li>17.2 Official development assistance (ODA) for culture</li> <li>17.3 Evaluation of development cooperation strategies</li> </ul>
	18. Development cooperation programmes strengthen creative sectors in developing countries	17.9 17.9 17.9	<ul> <li>18.1 Support for cultural policy design and implementation</li> <li>18.2 Support for cultural micro and small and medium-sized enterprise (SME) development</li> <li>18.3 Support for artists and creation</li> </ul>



## Goal 4 • PROMOTE HUMAN RIGHTS AND FUNDAMENTAL FREEDOMS







Areas of monitoring	Indicators	SDG Targets	Means of verification
GENDER EQUALITY	19. Policies and measures promote gender equality in the culture and media sectors	5.c 5.5	<ul><li>19.1 Government bodies in charge of gender equality</li><li>19.2 Support to women's participation in cultural life</li><li>19.3 Support to female artists and cultural professionals</li></ul>
	20. Monitoring systems evaluate levels of representation, participation and access of women in the culture and media sectors	5.5	<ul><li>20.1 Levels of women's representation in the culture and media sectors</li><li>20.2 Levels of women's participation in cultural life</li></ul>
ARTISTIC FREEDOM	21. Policies and measures promote and protect freedoms of creation and expression and participation in cultural life	16.10	<ul><li>21.1 Legal recognition of artistic freedom</li><li>21.2 Monitoring of artistic freedom violations</li><li>21.3 Protection of artists and cultural professionals at risk</li></ul>
	22. Policies and measures promote and protect the social and economic rights of artists and cultural professionals		<ul><li>22.1 Transparency of public funding schemes</li><li>22.2 Social protection</li><li>22.3 Economic rights</li></ul>