



CPDWL - Continuing Professional Development and Workplace Learning Section-
NPSIG - New Professionals Special Interest Group
LAC - Latin America and the Caribbean Section
USP - University of São Paulo, Ribeirão Preto, Brazil



2014 Webinar Series for Latin America and the Caribbean

For more than three years IFLA Continuing Professional Development and Workplace Learning (CPDWL) and IFLA New Professionals Special Interest Group have presented successful webinars on topics of interest to librarians, library associations, library schools, decision makers and library professionals. Now, in collaboration with the Latin America and Caribbean Section of IFLA, and the School of Information, Documentation and Library of the Faculty of Philosophy, Sciences and Letters of the University of São Paulo, Ribeirão Preto Campus, we are pleased to present a new series of webinars in Spanish and Portuguese with the purpose of providing programs about timely library issues for our Latin American and Caribbean colleagues.

Continuing our tradition of excellence, this new series will include experts from different countries presenting quality programs as shown below.

See you online. Save the dates!

1st serie - Copyright and libraries: why it is important to stay informed

Participate in an online series of five sessions (in Portuguese and in Spanish) lead by copyright experts presenting an overview of the situation in Latin America and the Caribbean, recent developments and current issues. In addition, we will learn why it is important for librarians to stay informed about these relevant library issues.

Section coordinator: Sueli Mara S.P. Ferreira - IFLA/LAC e USP

Spanish moderator: Maria Juliana Soto - Prensa Fundación Karisma, Colombia

Portuguese moderator: José Eduardo Santarem Segundo - Universidade de São Paulo, Brasil

Tuesday, November 4, 2014 - 14:00 hours *

Speaker: Alicia Ocaso Ferreira

Topic: Information about the global scenario, based on the work of IFLA and CLM in global forums. Reports and current issues of interest related to Creative Commons and Wikimedia.

Language: SPANISH



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About the speaker: Alicia is President, Uruguayan Library Association, Member of the Copyright and Legal Matters Committee (CLM) of IFLA.

Wednesday, November 5, 2014 – 14:00 hours*

Speaker: Claudio Ruiz

Topic: Update about copyright matters in Latin America, the latest trends and issues. Importance of why libraries and information centers must be current on these issues.

Language: SPANISH

About the speaker: Claudio is Executive Director of ONG Digital Rights. Directs projects related to defense and promotion of fundamental rights in the online environment, particularly freedom of expression, copyright and access to knowledge. He has collaborated with IFLA in several international initiatives. Professor, Intellectual Property.

Monday, November 10, 2014 – 14:00 hours *

Speaker: Carolina Rossini

Topic: The ABC of copyright, including proposed changes to the LDA and open licenses

Language: Portuguese

About the speaker: Vice President of Strategic and International Rights at Public Knowledge. Experienced in international law, negotiations, transactions, and politics, with a specific focus on the Internet, telecommunications, intellectual property and human rights. Associate at the Global Digital Partners International and member of the X Lab New America Foundation. Member of the Advisory Boards at Alliance for Affordable Internet (associate member), Open Knowledge Foundation, advises both the United Kingdom and Brazil, the Saylor Foundation USA, Institute Educadigital and Cibermetría in Brazil. Previously, Carolina was Project Director at the Institute of Technology Open New America, the International Intellectual Property Director at the Electronic Frontiers (FEP) Foundation, and member of the Berkman Center at Harvard University Foundation. She worked as the Center for Technology and Society Project Coordinator and as a lawyer in ISP Telefonica in Brazil. Carolina graduated from Boston University, Institute of Business, UNICAMP / UNESP and University of São Paulo – USP.



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Tuesday, November 11, 2014 – 14:00 hours *

Speaker: Cristiana Gonçalves.

Topic: The international debate between copyright and librarians

Language: PORTUGUESE

About de speaker: Researcher and PhD student in International Relations at the University of São Paulo (USP). Masters in Sociology (USP). Researcher in the areas of copyright and privacy, six years in GPOPAI- Group Public Policy Research on Access to Information in the Faculty of Letters and Human Sciences of USP. Follows negotiations on copyright and patents of the World Intellectual Property Organization (WIPO) as representative of the Civil Society Coalition (CSC), an international coalition of consumer rights, public interest and defense in developing countries. She was technical adviser of the Internet Steering Committee in Brazil (CGI.br). She is a member of the Brazilian Committee on Copyright and Open Access of the Brazilian Federation of Library Associations, Information Scientists and Associates (FEBAB).

Wednesday, November 12, 2014 – 14:00 hours *

Speaker: Sueli Mara Soares Pinto Ferreira

Topic: The copyright and the new format of publications.

Language: PORTUGUESE

About the speaker: Full Professor in the Library Science Undergraduate at Faculty of Philosophy, Sciences and Letters in Ribeirão Preto and in the Information Science Graduate Program at School of Communication and Arts, both at the University of São Paulo. Director of USP Integrated Library System, 2010-2013. PhD in Communication Science. Member of IFLA Latin America and the Caribbean Section (IFLA LAC) and the Brazilian Committee on Copyright and Open Access at the Brazilian Federation of Library Associations, Information Scientists and associated (FEBAB).

2nd serie - IFLA Trend Report

The trends presented by IFLA in the "Trend Report" in 2013 (trends.ifla.org) are of such nature that they are constantly changing. Librarians around the world are analyzing



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these trends and discussing how they impact libraries and services provided. This session will include the latest updates. There will be time to interact with questions and answers.

Section coordinator: Sueli Mara S.P. Ferreira - IFLA/LAC e USP

Spanish moderator: Loida Garcia-Febo, Junta de Gobierno de IFLA, CPDWL, NPSIG

Portuguese moderator: Claudiane Weber, UFSM e USP

Monday, November 17, 2014 – 14 h *

Speaker: Jesús Lau

Tema: The future: a road with many paths

Language: SPANISH

About the speaker: Awarded a 2014 Medal of IFLA. Outstanding international library leader. Director of libraries. Researcher. Writer. LIS Educator. <http://jesuslau.com>

Tuesday, November 18, 2014 - 14 h *

Speaker: Sueli Mara S. P. Ferreira

Topic: Trends and changes in the information environment

Language: PORTUGUESE

About the speaker: Full Professor in the Library Science Undergraduate at Faculty of Philosophy, Sciences and Letters in Ribeirão Preto and in the Information Science Graduate Program at School of Communication and Arts, both at the University of São Paulo. Director of USP Integrated Library System, 2010-2013. PhD in Communication Science. Member of IFLA Latin America and the Caribbean Section (IFLA LAC) and the Brazilian Committee on Copyright and Open Access at the Brazilian Federation of Library Associations, Information Scientists and associated (FEBAB).

REGISTRATION

No advance registration is necessary. We will register people during the event to benefit those who require certificates of participation. Guidance about this process will be provided during the webinar.



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ACCESS:

Everyone can access the webinar through the following link:
<http://iptv.usp.br/portal/transmission/iflalac>

We will dedicate 20 minutes, after the presentations, for questions and answers. We will be receiving questions by e-mail throughout the event: iflalac.webinar@gmail.com

***IMPORTANT:**

-The hours are those of the city of Brasilia, Buenos Aires, Asunción, Santiago, and Paramaribo.

- Check hours for your city in South America at:

<http://www.timeanddate.com/worldclock/custom.html?continent=samerica>

- Hours in other countries <http://www.timeanddate.com/worldclock/>

Webinars Team:

Loida García-Febo, IFLA Governing Board, IFLA CPDWL, NPSIG
Sueli Mara Ferreira, IFLA LAC & FFCLRP/USP
José Eduardo Santarem Segundo, FFCLRP/USP
Sigrid Karin Weiss Dutra, IFLA LAC Chair
Sílvia Cecilia Anselmi, IFLA LAC Secretary
Ruth Helena Vallejo, IFLA LAC
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For more information about past webinars in English and its recordings, visit:
“New Librarians Global Connection: best practices, models and recommendations.”
<http://www.ifla.org/node/6141>
